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EXAMINER

VIG, NARESH

ART UNIT	PAPER NUMBER
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3629

DATE MAILED: 05/19/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

## Office Action Summary

**Application No.**

09/766,550

**Applicant(s)**

HUBBARD ET AL.

**Examiner**

Naresh Vig

**Art Unit**

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 27 February 2004.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-48 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-48 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
  - ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- ☒ Notice of References Cited (PTO-892)
- ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- ☐ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  
Paper No(s)/Mail Date \_\_\_\_\_
- ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date. \_\_\_\_\_
- ☐ Notice of Informal Patent Application (PTO-152)
- ☐ Other: \_\_\_\_\_

## **DETAILED ACTION**

This is in reference to response received on 27 February 2004 to the office action mailed on 31 October 2003. There are 48 claims, claims 1 – 48 pending for examination.

### ***Response to Arguments***

Applicant's arguments with respect to claims 1 – 48 have been considered but are moot in view of the new ground(s) of rejection.

### ***Claim Rejections - 35 USC § 103***

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 1 – 48 are rejected under 35 U.S.C. 102(a) as anticipated by or, in the alternative, under 35 U.S.C. 103(a) as obvious over an article "Hi-tech streamlines car rental process" by Matt Darah which teaches Enterprise's Automated Rental Management System hereinafter known as ARMS.

Regarding claim 1, ARMS teaches system and method for managing rentals from a rental service provider by an insurance service provider having a plurality of claims adjusters and claims managers [page 1], comprising:

ARMS does not explicitly teach employing a server system including a database having rental claim information for each of said rentals. However, ARMS teaches to provide electronic data connection between insurers, adjusters and brokers with car rental company's own system. System allows adjusters to control file processing and updating from start to finish [page 2]. Therefore, ARMS inherently / obviously comprises data storage capability [page 1];

employing a plurality of client systems for said claims adjusters and said claims managers (provides electronic data connection between insurers, adjusters and brokers with car rental company's own system) ;

employing a global communication network to interconnect said server system with said client systems (electronic data connection) [page 2];

displaying at least some of said rental claim information for one of said rentals at one of said client systems (access to electronic reservations) [page 2];

modifying said rental claim information for said one of said rentals from said one of said client systems (allows adjuster to control the file processing and updating from start to finish); and

reviewing by exception some of said rental claim information from another one of said client systems.

Regarding claim 2, Applicant teaches scoreboard including count of pending (unconfirmed) reservations as a prior art [application Fig. 1]. ARMS teaches entering rental reservations (allow for access to reservation system) [page 2]; and

ARMS does not teach displaying at one of said client systems a scoreboard including a count of unconfirmed rental reservations. However, Official notice it taken that it would have obvious to one of ordinary skill in the art at the time the invention was made that to scoreboards are designed to meet business requirements. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify scoreboard of prior art and add additional counter display of unconfirmed reservations to provide the information of pending cases.

Regarding claim 3, ARMS does not teach displaying at one of said client systems list of open rentals. However, applicant teaches "Open rentals are rentals where the renter is actually in the vehicle" [0058]. Applicant discloses as prior art displaying at one of said client systems a list of open rentals [application Fig. 4];

ARMS teaches ARMS system has capability of automated management reports, access to electronic reservation, allows adjusters to control the file processing and updating from start to finish [page 2]. ARMS inherently / obviously teaches

displaying rate information with said open rentals (access to electronic reservations) [page 2]; and

changing a rate for one of said open rentals (access to electronic reservations) [page 2];

Regarding claim 4, ARMS does not teach providing an expected duration for one of said open rentals; and, extending said expected duration.

However, ARMS teaches ARMS can provide access to electronic reservations [page 2]. Applicant teaches display of duration and request for an extension of the duration of as prior art [application Fig. 4, Fig. 6]. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and add displaying of duration and extension of duration to ARMS to allow adjusters to change the rental car return date.

Regarding claim 5, ARMS does not teach ARMS displaying a message associated with one of said open rentals. However, applicant teaches displaying a message associated with open rentals (a rental) as prior art [application Fig. 6]. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and display message to inform the adjuster that there is a request for an insurance claim.

Regarding claim 6, ARMS does not teach displaying said scoreboard including counts of pending reservations, open rentals, closed rentals, incoming messages, and invoices. However, applicant teaches displaying said scoreboard including counts of pending reservations, open rentals, closed rentals, incoming messages, and invoices [application Fig. 1].

Regarding claim 7, applicant discloses displaying pending reservations as prior art [application Fig. 1]; and

ARMS teaches canceling one of said pending reservations (access to electronic reservations) [page 2].

Regarding claim 8, ARMS does not teach generating generating a plurality of reports regarding said unconfirmed reservations. However, ARMS teaches automated management reports [page 2]. Official notice it taken that it would have obvious to one of ordinary skill in the art at the time the invention was made that it is a business choice to design reports to meet their business requirements. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and generate report for unconfirmed reservations to inform user what reservation

need to made to offload claim adjusters to work on claims and have the support staff make the reservations.

ARMS does not teach providing a plurality of unconfirmed reservations. However, applicant disclose providing plurality of unconfirmed reservations (capability of providing different status of reservations like pending, invoiced, active etc.) as prior art [application Fig. 4]. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and provide unconfirmed reservations to inform support staff of reservations to be made for the claimants.

Regarding claim 9, ARMS teaches generating one of said reports for one of said insurance service provider (insurance company) [page 2, automated management reports].

Regarding claim 10, ARMS teaches generating a plurality of reports regarding said pending reservations (automated management reports) [page 2].

ARMS does not teach providing a plurality of pending reservations. However, applicant disclose providing plurality of pending reservations as prior art [application Fig. 4]. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and provide unconfirmed reservations to inform adjusters claims which are still waiting to go to the workshop.



Regarding claim 11, ARMS teaches generating one of said reports for one of said insurance service provider (insurance company) [page 2, automated management reports].

Regarding claim 12, ARMS teaches generating a plurality of reports regarding said pending reservations (automated management reports) [page 2].

ARMS does not teach providing a plurality of open reservations. However, applicant disclose providing plurality of open reservations as prior art [application Fig. 4]. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and provide unconfirmed reservations to inform adjusters claims which are in progress at the workshop.

Regarding claim 13, ARMS teaches generating one of said reports for one of said insurance service provider (insurance company) [page 2, automated management reports].

Regarding claim 14, ARMS does not teach:

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maintaining a database of rental variables associated with each of said open rentals;

selecting one of said rental variables;

entering a value corresponding to said selected one of said rental variables; and

generating one of said reports including at least some of said open rentals for which said selected one of said rental variables exceeds said entered value.

However, ARMS teaches automated management reports [page 2]. ARMS inherently / obviously teaches:

maintaining a database of rental variables associated with each of said open rentals (extract data from data storage to generate report);

selecting one of said rental variables (search criteria to generate report);

entering a value corresponding to said selected one of said rental variables (value for search criteria, e.g. date range); and

generating one of said reports including at least some of said open rentals for which said selected one of said rental variables exceeds said entered value (search criteria used by the user / applicant to query the data storage to extract data for desired report).

Regarding claims 15 – 19, ARMS does not teach employing variables and their values to generate a query to search the data storage to generate reports. Official notice it taken that it would have obvious to one of ordinary skill in the art at the time the

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invention was made that it is a design choice to create a query using the variables (fields in the data storage to identify data, i.e. search criteria) and the values for the search criteria (further filtering the data extraction from the data storage) to generate a report to meet business requirements. ARMS teaches automated management reports. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and allow users to define search criteria and assign values to the search criteria to extract data from data storage and generate report to meet business requirements.

Regarding claim 20, ARMS teaches automated generated reports. Therefore, ARMS inherently / obviously teaches user:

- providing a plurality of billed rentals; and
- generating a plurality of reports regarding said billed rentals.

Regarding claim 21, ARMS teaches generating one of said reports for one of said insurance service provider (insurance company) [page 2, automated management reports].

Regarding claim 22, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

generating a summary report including, for each of said claims adjusters (manager report to check productivity of adjusters), at least some of: an identification of one of said claims adjusters (identification to identify adjuster), an average count of rentals (report criteria), an average length of rentals (report criteria), an average count of authorized days (report criteria), an average rental rate (report criteria), an average authorized rental rate (report criteria), an average count of extensions (report criteria), and an average total bill (report criteria).

Regarding claim 23, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

generating a detail report including, for each of said rentals (contents of the report) and for each of said claims adjusters (selection criteria), at least some of: a renter's name (content of report, prior art, application Fig. 4), an insured/claimant identification (content of report, prior art, application Fig. 4), a claim number (content of report, prior art, application Fig. 4), a date out (content of report, prior art, application Fig. 4), a date in (content of report, prior art, application Fig. 4), a rental length (content of report), a billed date (content of report, prior art, application Fig. 4), a count of authorized days (content of report, prior art, application Fig. 6), an authorized rate (content of report), a count of times extended (content of report), a vehicle class

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(content of report), a vehicle rental rate (content of report), and a total bill (content of report).

Regarding claim 24, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

employing a plurality of renter types; and

generating said one of said reports for one of said renter types.

Regarding claim 25, ARMS does not teach employing insured and claimant as said renter types. However, applicant teaches employing insured and claimant as renter types in Fig. 4 as prior art. Therefore it would have been obvious to one of ordinary skill in the art at the time invention was made to modify ARMS and employ insured and claimant as renter types to have a single system cater to both type of renters.

Regarding claim 27, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

generating said one of said reports for all of said renter types (criteria for searching data storage to extract data to generate desired report).

Regarding claim 27, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

entering a starting date and a billing date (to further filter data extraction from data storage, e.g. extract activity for the month of January, i.e. 1/1/2004 to 1/31/2004);  
and

generating said one of said reports for each of said billed rentals which has said vehicle out date on or after said starting date and said vehicle in date prior to said billing date.

Regarding claim 28, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

entering a starting date and an ending date (to further filter data extraction from data storage, e.g. extract activity for the month of January, i.e. 1/1/2004 to 1/31/2004);  
and

generating said one of said reports for each of said closed rentals which has said vehicle out date on or after said starting date and said vehicle in date prior to said ending date.

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Regarding claim 29, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

employing a plurality of open rentals and closed rentals;

employing a vehicle out date associated with each of said open rentals; and

employing a vehicle out date and a vehicle in date associated with each of said closed rentals (applicant teaches vehicle out data and vehicle in date as prior art) [application Fig. 4].

Regarding claim 30, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches ARMS

maintaining a database (data storage) for each of said vehicle rentals (allows adjuster to control file processing and updating from start to finish) [page 2];

associating one of said claims adjusters with each of said vehicle rentals in said database (discloses as prior art by applicant in application Fig. 6);

selecting one of said claims adjusters (search criteria); and

searching said database for said vehicle rentals, which are associated with said selected one of said claims adjusters (search the data storage with the value assigned to the search criteria).

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Regarding claim 31, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

providing a plurality of unconfirmed reservations (data extracted from data storage to generate a report); and

providing a listing of all of said unconfirmed reservations (actual report).

Regarding claim 32, ARMS teaches automated generated reports [page 2].

Therefore, ARMS inherently / obviously teaches user:

providing (a) a plurality of pending reservations, (b) a plurality of open rentals, and (c) a plurality of closed rentals (data extracted from data storage to generate a report); and

providing a listing of all of one of (a) said pending reservations (prior art, application Fig. 4), (b) said open rentals (prior art, application Fig. 4), and (c) said closed rentals (prior art, application Fig.4) [actual report as desired by the user].

Regarding claim 33, ARMS teaches system and method for managing vehicle rentals from a vehicle rental service provider (Enterprise Rent-A-Car) for a plurality of users (adjusters). ARMS teaches automated management reports [page 2]. ARMS inherently / obviously comprises:



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Arms does not explicitly teach employing a server system including a database (data storage) having vehicle rental variables for said vehicle rentals; However, ARMS teaches to provide electronic data connection between insurers, adjusters and brokers with car rental company's own system. System allows adjusters to control file processing and updating from start to finish [page 2]. Therefore, ARMS inherently / obviously comprises employing a server system (ARMS) including a database (data storage) having vehicle rental variables (data fields in data storage) for said vehicle rentals (product sold by Enterprise Rent-A-Car);

employing a plurality of client systems (allow body shops and insurance companies to talk directly to each other electronically in order for both parties to track the status of the rental car) for said users [page 2];

employing a global communication network (allow access to electronic reservations) to interconnect said server system with said client systems;

selecting one of said vehicle rental variables (search criteria to extract data from data storage);

entering a value corresponding to said selected one of said vehicle rental variables (value for search criteria to further filter the data extraction from data storage, i.e. query with values for search criteria e.g. data range); and

generating a report for at least one of said vehicle rentals for which said selected one of said vehicle rental variables differs from said entered value (report generated after the execution of query supplied by the user, e.g. rental days > 7 which will extract rentals with 8 or more days).

Regarding claim 34, ARMS teaches automated management reports [page 2]. ARMS does not teach contents and methods of generating the reports. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that businesses extract data from data storage and generate the reports with desired fields. Therefore, ARMS inherently / obviously comprises:

employing open vehicle rentals and closed vehicle rentals with said vehicle rental variables in said database (search criteria for query to extract data from data storage); and

generating said report for said open vehicle rentals and said closed vehicle rentals (display extracted data).

Regarding claim 35, ARMS teaches automated management reports [page 2]. Therefore, ARMS inherently / obviously teaches

generating said report for only one of all of said open vehicle rentals and all of said closed vehicle rentals (data extracted based upon the values of the search criteria).

Regarding claim 36, ARMS does not teach associating vehicle rental claim files with said vehicle rentals in said database. However, applicant teaches associating vehicle rental claim files with said vehicle rentals in said database (data storage)

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[application Fig. 5]. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify ARMS and associate vehicle rental claim files with said vehicle rentals in said database to be able to determine insurance responsible for settling the rental claim.

Regarding claim 37, ARMS teaches automated management reports [page 2]. ARMS does not teach contents and methods of generating the reports. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that businesses extract data from data storage and generate the reports with desired fields. Therefore, ARMS inherently / obviously comprises:

- employing an authorized rental rate and an actual rental rate as some of said vehicle rental variables (search criteria to extract data from data storage);

- employing a cost value as said entered value (search criteria to extract data from data storage); and

- generating said one of said reports including at least some of said open rentals for which said actual rental rate exceeds said authorized rental rate (display extracted data).

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Regarding claim 38, ARMS teaches automated management reports [page 2]. ARMS does not teach contents and methods of generating the reports. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that businesses extract data from data storage and generate the reports with desired fields. Therefore, ARMS inherently / obviously comprises:

- employing an authorized rental period as one of said vehicle rental variables (search criteria to extract data from data storage);

- employing a time value as said entered value (search criteria to extract data from data storage); and

- generating said one of said reports including at least some of said open rentals for which said authorized rental period is less than said time value (display extracted data).

Regarding claim 39, ARMS teaches automated management reports [page 2]. ARMS does not teach contents and methods of generating the reports. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that businesses extract data from data storage and generate the reports with desired fields. Therefore, ARMS inherently / obviously comprises:

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employing a count of rental extensions as one of said vehicle rental variables (search criteria to extract data from data storage);

employing a count value as said entered value (search criteria to extract data from data storage); and

generating said one of said reports including at least some of said open rentals for which said count of rental extensions exceeds said count value. (display extracted data)

Regarding claim 40, ARMS teaches automated management reports [page 2]. ARMS does not teach contents and methods of generating the reports. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that businesses extract data from data storage and generate the reports with desired fields. Therefore, ARMS inherently / obviously comprises:

employing a total rental cost as one of said vehicle rental variables (search criteria to extract data from data storage);

employing a cost value as said entered value (search criteria to extract data from data storage); and

generating said one of said reports including at least some of said open rentals for which said total rental cost exceeds said cost value (display extracted data).

Regarding claim 41, ARMS teaches automated management reports [page 2]. ARMS does not teach contents and methods of generating the reports. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that businesses extract data from data storage and generate the reports with desired fields. Therefore, ARMS inherently / obviously comprises: 41. The method of claim 33 comprising

- employing an extension time period as one of said vehicle rental variables (search criteria to extract data from data storage);

- employing a time value as said entered value (search criteria to extract data from data storage); and

- generating said one of said reports including at least some of said open rentals for which said extension time period exceeds said time value (display extracted data).

Regarding claim 42, ARMS teaches system and method for managing vehicle rentals from a vehicle rental service provider for a plurality of users (adjusters), said system comprising:

ARMS does not teach explicitly teach a server system including a routine and a database having vehicle rental variables associated with each of said vehicle rentals; However, ARMS teaches to provide electronic data connection between insurers, adjusters and brokers with car rental company's own system. System allows adjusters

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to control file processing and updating from start to finish [page 2]. Therefore, ARMS inherently / obviously comprises a server system including a routine and a database (data storage) having vehicle rental variables associated with each of said vehicle rentals (system provides electronic data connection between insurers, adjusters, and brokers with the car rental company's own system) [page 1];

a plurality of client systems for said users (adjusters), each of said client systems including a data entry component selecting one of said vehicle rental variables, entering a value corresponding to said selected one of said vehicle rental variables, and entering a request for a report based upon said value and said selected one of said vehicle rental variables (automated management reports) [page 2]; and

a global communication network interconnecting said server system with said client systems, said global communication network sending said request from one of said client systems to said server system, the routine of said server system generating said report for at least one of said vehicle rentals for which said selected one of said vehicle rental variables differs from said entered value, said global communication network sending said report to said one of said client systems (system provides electronic data connection between insurers, adjusters, and brokers with the car rental company's own system) [page 1].

Regarding claim 43, ARMS does not teach global communication network is the Internet. However, Official notice it taken that it would have been obvious to one of

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ordinary skill in the art at the time the invention was made that is a design choice to decide on communication network (internet, intranet). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify ARMS and use internet as global communication network to provide user access to widely used network like internet.

Regarding claim 44, ARMS does not teach its data table structures. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that it is a design choice to design data tables to meet business objectives. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify ARMS and design the data tables to meet business requirements. Therefore, ARMS inherently / obviously teaches vehicle rental variables include an authorized rental rate (data field to store data value) and an actual rental rate (data field to store data value); wherein said entered value is a cost value (value of the data which will be stored in the data field); and wherein said routine generates said one of said reports including at least some of said open rentals for which said actual rental rate exceeds said authorized rental rate (data fields which will be be presented to the user after extracting the data from data storage based upon the search criteria).



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Regarding claim 45, ARMS does not teach its data table structures. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that it is a design choice to design data tables to meet business objectives. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify ARMS and design the data tables to meet business requirements. Therefore, ARMS inherently / obviously teaches vehicle rental variables include an authorized rental period (data field to store data value); wherein said entered value is a time value; and wherein said routine generates said one of said reports including at least some of said open rentals for which said authorized rental period is less than said time value (data fields which will be be presented to the user after extracting the data from data storage based upon the search criteria).

Regarding claim 46, ARMS does not teach its data table structures. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that it is a design choice to design data tables to meet business objectives. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify ARMS and design the data tables to meet business requirements. Therefore, ARMS inherently / obviously teaches vehicle rental variables include a count of rental extensions (data field to store data value); wherein said entered value is a count value; and wherein said routine generates

said one of said reports including at least some of said open rentals for which said count of rental extensions exceeds said count value (data fields which will be presented to the user after extracting the data from data storage based upon the search criteria).

Regarding claim 47, ARMS does not teach its data table structures. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that it is a design choice to design data tables to meet business objectives. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify ARMS and design the data tables to meet business requirements. Therefore, ARMS inherently / obviously teaches vehicle rental variables include a total rental cost (data field to store data value); wherein said entered value is a cost value; and wherein said routine generates said one of said reports including at least some of said open rentals for which said total rental cost exceeds said cost value (data fields which will be presented to the user after extracting the data from data storage based upon the search criteria).

Regarding claim 48, ARMS does not teach its data table structures. However, Official notice it taken that it would have been obvious to one of ordinary skill in the art at the time the invention was made that it is a design choice to design data tables to meet business objectives. Therefore, it would have been obvious to one of ordinary skill

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in the art at the time the invention was made to modify ARMS and design the data tables to meet business requirements. Therefore, ARMS inherently / obviously teaches vehicle rental variables include an extension time period; wherein said entered value is a time value (data field to store data value); and wherein said routine generates said one of said reports including at least some of said open rentals for which said extension time period exceeds said time value (data fields which will be presented to the user after extracting the data from data storage based upon the search criteria).

### ***Conclusion***

The art made of record and not relied upon is considered pertinent to applicant's disclosure. Applicant is required under 37 CFR '1.111 (c) to consider the references fully when responding to this office action.

#### **1. How To Stay Ahead Of The Curve**

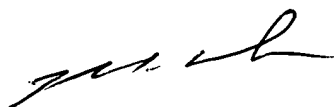
Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naresh Vig whose telephone number is 703.305.3372. The examiner can normally be reached on M-F 7:30 - 5:00 (Alt Friday off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on 703.308.2702. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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